

## **American Airlines Center**

## Back to school chill with the Stars

On Sept. 3, 2021, the Stars will be hosting a special game to help underprivileged elementary schools in the Dallas, Fort Worth area. The event will be sponsored by The Dallas Stars and The Family Place. The Family Place is an organization that the Stars partner with to help prevent family violence and violence against children. Schools will submit a video to the Dallas Stars, and those videos will be posted on our Twitter page. Where fans will decide five schools throughout the DFW area to be represented at the game and receive a donation from the organization.

The event will be held at the American Airlines Center. The ticket and concession sales go to help fund The Family Place. While the Dallas Stars Foundation will donate 10,000 dollars for each school. To win extra prizes each school will be "given" a player to represent them and win them surprise prizes by scoring goals during the game. Before the game, there will be a photo opt for each school's representative to take pictures with their given player.

There will be interview opportunities with the schools' picked players as well as the schools' representatives (student and teacher) after the game. The students' permission will be handled in advance so that the media will get to ask questions. The player and representatives will all be sitting down at the same interview table and each school will be given a certain window for interview questions.

**What:** A game to help raise money for The Family Place and underprivileged elementary schools in the Dallas, Fort Worth area.

**Who:** The Dallas Stars, Dallas Stars Foundation, The Family Place, and nominated DFW elementary schools. Each school will be allowed to select a student and teacher to represent the school, family, tickets will be included.

Where: American Airline Center 2500 Victory Ave. Dallas, Texas 75219

**RSVP:** All planning to attend should contact Kaylah Segleski (<u>KaylahSegleski@my.unt.edu</u>) and Rubyclare Moore (<u>Rubyclaremoore@my.unt.edu</u>), Dallas Stars PR with their RSVP by August 31, 2021.