



MEDIA CONTACT

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FOR IMMEDIATE RELEASE

The National Cowgirl Museum and Hall of Fame Releases a New Podcast *Featuring Exclusive Interviews, Stories and Anecdotes*

FORT WORTH, TEXAS (June 29, 2021) – “She Said What-Conversations at The Cowgirl” is a new podcast covering stories of the West, cowgirls, as well as interviews with Hall of Fame Honorees. This podcast will be released weekly starting June 29, 2021, can be found on Apple podcast, Stitcher and www.cowgirl.net.

This digital resource will provide listeners with reflections of cowgirls lives, sharing anecdotes about museum artifacts and creating a place to educate people on the Museum and those Honored in it. The podcast is hosted by the director of public engagement Madison Ward, as well as includes conversations with associate executive director Dr. Diana Vela.

The Museum has lots of stories to tell and this podcast allows for Honorees to share these stories in a way that is inclusive and adaptable.

“The Museum has a veritable treasure trove of resources with our Honorees that it seemed natural to explore their stories and experiences through a podcast,” said Vela. “The goal is to be able to talk with Honorees about their lives, and also take deep dives into our archives and collections for fans of the Museum and hopefully find new audiences as well.”

The podcast will publish its episodes in seasons, the first season will have four episodes and a bonus episode. This season will include insight into the lives of Honorees, life lessons and more. Listeners are encouraged to subscribe, rate and review this digital resource.

This podcast was made possible with the help of Nadine and Alan Levin, by sponsoring the startup of the podcast, equipment and editing. Along with Chuck Levin’s Washington Music Center and Adam Levin for providing equipment to record and produce this podcast.

About the National Cowgirl Museum and Hall of Fame

The National Cowgirl Museum and Hall of Fame honors and celebrates women, past and present, whose lives exemplify the courage, resilience and independence that helped shape the West, and fosters an appreciation of the ideals and spirit of self-reliance they inspire. Established in 1975, the Museum is considered an invaluable national educational resource for its exhibits, research library, rare photograph collection and award-winning distance-learning programs. In 2019, the Museum opened the *Kit Moncrief Galleries* and *It’s Never Just a Horse™* exhibition. Located at 1720 Gendy Street Fort Worth, Texas 76107. Hours of operation are Tuesday – Saturday from 10 a.m. – 4 p.m. Admission is \$10 for adults (13+); \$7 for seniors (60+); \$4 for children (ages 3-12); free for military, first responders and children 3 and under with paid admission. For more news and information visit www.cowgirl.net or call 817.336.4475 and follow us on Facebook, Twitter, Instagram, Pinterest and YouTube.

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